

You're Invited!

Business Building Webinar

 Location: Live Webinar

 Date: Wednesday, Sept 28, 2022

 Time: 10:00 a.m.
until 11:00 a.m. CST



FX 101: Improving the Customer Experience through Efficiencies of Local Currency Payments

Be a leader for your customers. Understand the financial movements that really affect their everyday life.

People follow the markets to understand the effects on their life: their portfolios, outlook for their business and even the price of products. Many don't realize that simply sending payments in the local currency may improve the efficiency of their payment and their overall payment experience.

In this session we'll review the pros and cons of sending in local currency, best practices and follow the journey of a payment that is sent in local currency vs USD. We'll also touch on how to uncover & share insights with customers for a well-rounded global payments strategy. Your community bank can be positioned to help its business customers protect themselves from currency fluctuations.

Join us for this webinar to better understand how and when to utilize local currency payment capabilities. It will equip you with the insight you need to help your customers navigate these unpredictable times we find ourselves in – insight that everyone needs now more than ever.

Guest speaker: Beth Williams, has over 15 years of experience in the financial industry and will demonstrate how embracing international opportunities is vital for the future of banking and customer satisfaction.

Topic: FX 101: Improving the Customer Experience through Efficiencies of Local Currency Payments

Guest Speaker: Beth Williams

Moderator: Jessica Johnson, International Payment Services Manager

Date: Wednesday, September 28, 2022

Time: 10:00 a.m. – 11:00 a.m. CST

Price: \$25 per bank

SERVICE BEYOND COMPARISON



REGISTRATION FORM

Three ways to register:

1. Fax it to Lorie Evans at 225-952-0803
2. Email to levans@bankers-bank.com
3. Register online - go to www.bankers-bank.com to Events and choose the meeting that you would like to attend and complete the online registration form. For online registrations, please register each person separately.

Bank Name _____

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Registrant

(Please complete the information below and indicate which session that you would like to attend)

Primary Registrant _____

Title _____ Email _____

Guest _____

Title _____ Email _____

Guest _____

Title _____ Email _____

Method of Payment

Mailing Check (FNBB, 7813 Office Park Boulevard, Baton Rouge, LA 70809)

Please debit my bank's FNBB account ABA# _____

Please send an invoice to the attention of _____

Email _____

CANCELLATION POLICY

Cancellations received less than five (5) banking days prior to the seminar date are non-refundable. Cancellations received more than five (5) banking days prior to the seminar date must be received in writing. Substitutions are allowed.

NOTE: Full payment is due by **September 23, 2022** in order to attend one of the meetings above.