

## Why Data Should be a Top Strategic Priority in 2023

## Webinar

Today, consumers live in a world where anything and nearly everything they want is at their fingertips. Understanding and retaining customer data is critical for community banks to prevent their customers from turning to non-banks and competitors at decision-making moments. To be successful as a data-driven organization, banks must understand how to leverage data to make better decisions daily.

FNBB is offering this informative and valuable webinar presented by our strategic partner, KlariVis. Created by veteran community bank executives, KlariVis is the only cloud-based, core-agnostic enterprise dashboard and analytics solution built for bankers, by bankers. The KlariVis platform compiles and aggregates high-value, actionable data into an intuitive, interactive dashboard that provides financial institutions of all sizes with timely insights that empower teams, drive profitability, and improve productivity at every level of the organization.

## **Speakers**



**Gill Hundley**Chief Administrative & Risk Officer
KlariVis



**Stuart Capps**Senior Sales Executive
KlariVis

**DETAILS** 

Date: December 8 Time: 10:00 am central Cost: Free

## **REGISTRATION**